



## Technology Overview

Shoptiq literally made a name for itself by blending technology with shopping - and just the right amount of boutique. It's this magic mix that delights clients - and their accountants.

Shoptiq's core software platform is based on the premise that clients shouldn't have to replace their current day-to-day software to open a cutting-edge, integrated Web storefront.

## Products



**ShopLite** - Feature-rich, scalable storefront with powerful standard features, such as real-time, web-based administration. Its interface can be quickly customized and can carry any type of design, layout or animation. Built to integrate with common retail management software.



**ShopSite** - Catalog software for clients who do not utilize e-commerce.



**ShopBiz** - Enterprise storefront software to support multiple catalogs.

## Services

**Software Integration** - Shoptiq's team can integrate your online storefront with almost any point of sale, accounting or CRM software to streamline your online sales process.

**E-Commerce** - Payment gateway integration to ensure smooth selling.

**Hosting & Infrastructure** - Shoptiq's secure datacenter delivers unprecedented reliability for hosting, e-mail and co-location.

**Website and Interface Design** - Full-service design and consultation to deliver the perfect shopper experience.